RECEIVED CENTRAL FAX CENTER

OCT 19 2006 MAIL STOP AF 79909TJS

Customer No. 01333

Response under 37 C.F.R. 1.116 - Expedited Examining Procedure -**Examining Group 3622**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of:

Dale F. McIntyre, et al.

585-477-4646

COMPUTER SOFTWARE PRODUCT AND SYSTEM FOR ADVERTISING **BUSINESS AND SERVICES**

Serial No. 09/451,315

Filed 30 November 1999

Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

Sir:

Group Art Unit: 3622

Examiner: Jeffrey D. Carlson

Response Under 37 CFR 1.116

In response to the Final Office Action dated May 19, 2006, Applicant respectfully requests reconsideration in view of the following remarks.

A listing of claims which begins on page 2 of this paper. Remarks/Arguments begin on page 9 of this paper.